

# **RATE CARD**

## **Sustainable Innovation Features**

**Prices** (Euros) print edition

DOUBLE PAGE

**165,000** (Euros)

2 FULL STRIPS ACROSS THE PAGE

135,000 (Euros)

**FULL PAGE** 

JUNIOR PAGE

98,800 (Euros)

**85,000** (Euros)

**1/2 PAGE** 

**74,100** (Euros)

1/3 PAGE

**44,500** (Euros)

1/4 PAGE STRIP

39,000 (Euros)

1/4 PAGE HORIZONTAL

37,000 (Euros)

### Advertisements Sizes (Width x Height mm)



2 FULL STRIPS **ACROSS** THE PAGE 374 x 114

FULL PAGE 200 x 267 206 x 273



PAGE

129 x 175

1/2 PAGE HORIZONTAL

Size:

174 x 114



1/2 PAGE VERTICAL

Size 85 x 234



1/3 PAGE

Size:

174 x 74



1/4 PAGE STRIP

Size 174 x 55



1/4 PAGE VERTICAL

Size:

85 x 114

### **Technical specifications**

#### TRIM PAGE SIZE

200 mm wide x 267 mm high

#### **BLEED ADS SPECIFICATIONS**

- · Add 3 mm on each side for trimming.
- Vital parts should be kept at least 13 mm from each bleed edge or 10 mm from trim, and 3 mm from gutter edge. Advertiser accepts no responsability of risk if live area/safety is not respected.

#### **MATERIAL FOR ARTWORKS**

- · FTP Site download or Email (if under 10mb). Please, label indicating name of client and design program.
- · Color proof must be included, with register indicating center marks and crop marks. Crop marks in bleed advertisements refer to trim measurements.
- · Preferred files: PDF CMYK, standard /X- 1A or higher, Photoshop EPS CMYK at 300 ppi minimum without compression; Illustrator with converted texts and CMYK images in TIFF or EPS format, at 300 ppi minimum, without compression.

#### MATERIAL FOR REPORT PICTURES

 Illustrative images for report may be sent at 300ppi minimum as TIFF or JEPG format, maximum quality.

For more information, please contact: info@thebuzzbusiness www.thebuzzbusiness.com

